

Haiti Earthquake Relief Matching Form

To be completed by donor. Please print.

Complete this entire section and forward it, along with your check (made out to the American Red Cross) or your online donation receipt, and forward to:

Kellogg's Corporate Citizenship Fund
Attn: Earthquake Disaster Relief Matching Gift
One Kellogg Square
P. O. Box 3599
Battle Creek, MI 49016-3599

Date of Gift _____

Amount of Check/Money Order/Online Credit Card Gift

\$ _____

I hereby certify that this grant is not in payment of any fees or memberships or for personal benefit to me or any other individual. I recognize that all donations are subject to periodic audits.

Signature _____

Name _____

Street Address _____

City _____

State _____ Zip _____

Telephone Number _____

- Donation must be made by 6/30/2010
- Minimum donation \$25, maximum \$5,000



Haiti Earthquake Relief Matching Program

In recognition of the humanitarian relief efforts needed, Kellogg's Corporate Citizenship Fund (KCCF) will dollar-for-dollar match U.S. employee and retiree contributions to the American Red Cross in support of hurricane relief efforts in Haiti.

Who's eligible?

- Active, full-time, salaried and hourly employees, and retirees based in the U.S.

How does the program work?

- KCCF will make a dollar-for-dollar match of check and credit card donations to the American Red Cross for earthquake relief efforts in Haiti.
- Minimum donation per employee or retiree is \$25.
- Donations must be made prior to June 30, 2010.

Is there a limit on donations?

- KCCF will dollar-for-dollar match, up to a maximum of \$5,000 per employee or retiree for this effort.

To match your contribution, please do one of the following:

Check Donation – Complete the Haiti Earthquake Relief Matching Form and forward it, along with your check made out to the American Red Cross, to Kellogg's Corporate Citizenship Fund.

OR

Online donation via Credit Card – If you contribute online via credit card, complete the Haiti Earthquake Relief Matching Form and send it with your contribution receipt to Kellogg's Corporate Citizenship Fund. You may donate online at www.redcross.org.

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Please contact Corporate.Contributions@Kellogg.com or (269) 961-3888 with any questions.